

Leading by reputation.

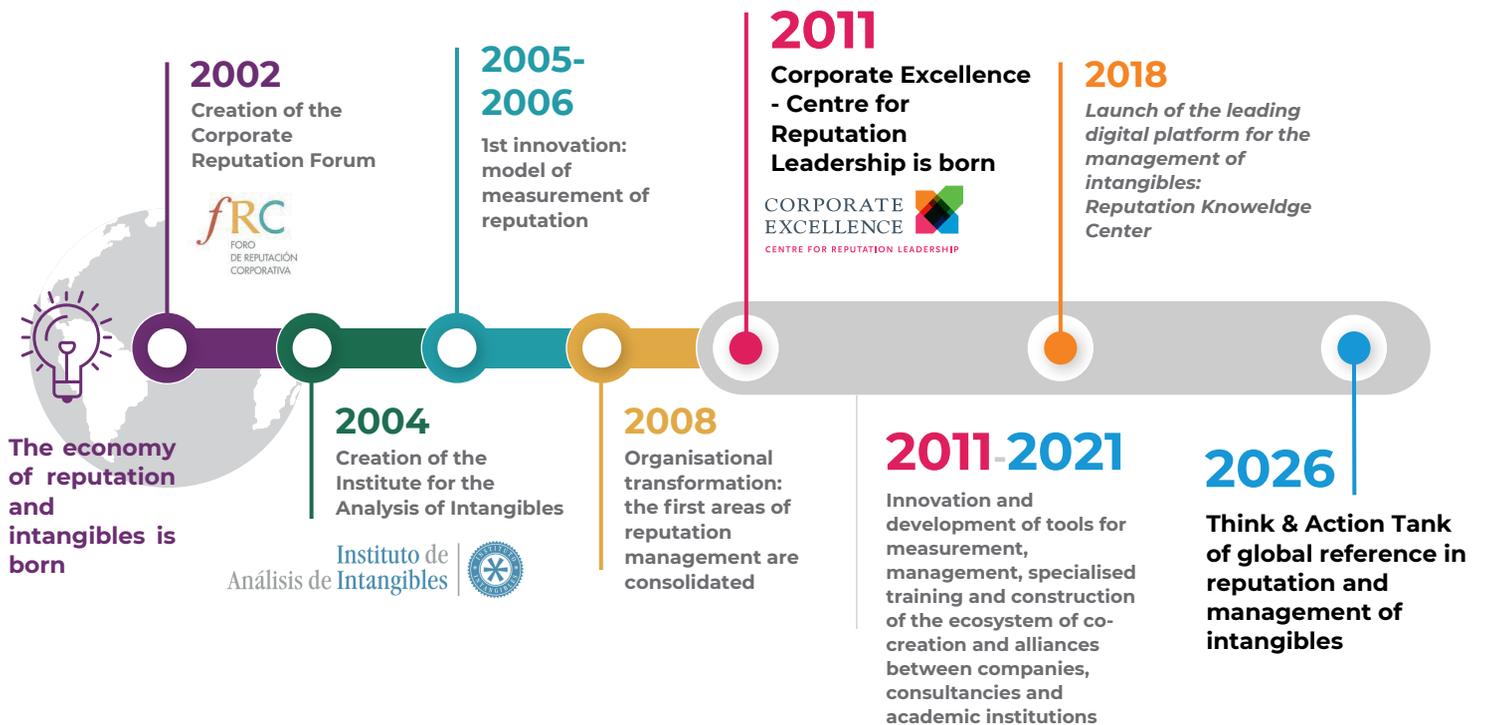


10 YEARS

MAKING THE INTANGIBLE TANGIBLE

We are an action tank specialised in reputation and intangibles.

We generate innovation, applied knowledge and training in reputation, brand, purpose, communication, public affairs, sustainability, ESG, and intangibles metrics.



Áreas de especialización



Leading
by reputation.



Do you know what our logo means?

We are an **action tank**, a platform that promotes reputational leadership [**Centre for Reputation Leadership**] and the management of intangibles to transform companies into excellent organizations [**Corporate Excellence**].

A medal appears in our logo, symbolizing the recognition and admiration that others give you for doing well. And that is **good reputation**.

You are an essential part of this movement. And that is why today, with this medal, we recognise your commitment to promoting the economy of reputation and intangibles during all these years and for the future.

*We encourage you to wear this recognition, always carry this badge with you, and thus encourage more people to join **the reputation and intangibles revolution**.*

THANK YOU!

#15CORPORATEEXCELLENCE

